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| Order# | 62334969 | Flight Dates | 09/19/16 - 10/02/16 | Update Date | | 09/27/16 |
|-------------------|-----------------------------------|-----------------|---------------------|------------------|----|---------------|
| Syscode | 7838 | Agency | Nonbox/Eisner | Version | | 3 Vs. 2 |
| System Name | Spectrum/Madison Interconnect, WI | Advertiser | Reform America Fund | Show All Lines | | |
| Market | Madison | | | Total # of Weeks | u) | |
| | | Client Code | WGE | Total | | |
| AE | Leah Losier | Product Code | RAF | Commission | | |
| Sales Coordinator | Michael Ryan | Est Code | CLNTON0919 | Net Total | | |
| Office | Chicago | Product Name | | Total Spots | | |
| Phone | (312) 527-5755 | Credit Status | | Affiliate Split | | 100.0 |
| Status | Not accepted | | | Sold On | | Cost Per Spot |
| Survey | Cable Nielsen Live+SD Jul16 | Primary Demo | Adults 35+ | GRP | | GIMP |
| | | Makegood Policy | Approval Required | CPP | | CPM |
| | | | | | | |

| | | rvey Cabl | atus Not a | one (312) | fice Chicago | les Coordinator Michael Ryan | Lear |
|--|-------------------|-----------------------------|---------------|-----------------|--------------|------------------------------|--------------|
| | | Cable Nielsen Live+SD Jul16 | Not accepted | (312) 527-5755 | ago | ael Ryan | Lean Losier |
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| | Approval Required | Adults 35+ | | | | CLNTON0919 | RAT . |
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| | To the second | (E) | | | | | |
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9.27 makegood. please confirm

| Reform America Fund | Show All Lines | | | |
|---------------------|------------------|-----|---------------|-------------|
| | Total # of Weeks | S | | 2 |
| WGE | Total | | | \$13,538.00 |
| RAF | Commission | | | \$2,030.70 |
| CLNTON0919 | Net Total | | | \$11,507.30 |
| | Total Spots | | | 98 |
| | Affiliate Split | | 100.0 | |
| | Sold On | | Cost Per Spot | |
| Adults 35+ | GRP | (E) | GIMP | |

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|--------------|--------------|--------------|---------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|----------------|
| 21 | 20 | 19 | 18 | 17 | 16 | 15 | 14 | 13 | 12 | 11 | 10 | 9 | 8 | 7 | 6 | 5 | 4 | 3 | 2 | | Line |
| FXNC | FXNC | FXNC | FXNC | FXNC | FXNC | FXNC | FXNC | FXNC | FXNC | FXNC | FXNC | FXNC | FXNC | FXNC | FXNC | FXNC | FXNC | FXNC | FXNC | FXNC | Net |
| AVG. ALL WKS | AVG. ALL WKS | AVG. ALL WKS | AVG. ALL WKS | AVG. ALL WKS | AVG. ALL WKS | AVG. ALL WKS | AVG. ALL WKS | AVG. ALL WKS | AVG. ALL WKS | AVG. ALL WKS | AVG. ALL WKS | AVG. ALL WKS | AVG. ALL WKS | AVG. ALL WKS | AVG. ALL WKS | AVG. ALL WKS | AVG. ALL WKS | AVG. ALL WKS | AVG. ALL WKS | AVG. ALL WKS | Program |
| 9/19/16 | 9/26/16 | 9/19/16 | 9/26/16 | 9/19/16 | 9/26/16 | 9/19/16 | 9/26/16 | 9/19/16 | 9/26/16 | 9/19/16 | 9/26/16 | 9/19/16 | 9/26/16 | 9/19/16 | 9/26/16 | 9/19/16 | 9/26/16 | 9/19/16 | 9/26/16 | 9/19/16 | Start Date |
| 9/25/16 | 10/2/16 | 9/25/16 | 10/2/16 | 9/25/16 | 10/2/16 | 9/25/16 | 10/2/16 | 9/25/16 | 10/2/16 | 9/25/16 | 10/2/16 | 9/25/16 | 10/2/16 | 9/25/16 | 10/2/16 | 9/25/16 | 10/2/16 | 9/25/16 | 10/2/16 | 9/25/16 | Stop Date |
| 09:00 | 09:00 | 09:00 | 09:00 | 09:00 | 09:00 | 09:00 | 05:00 | 05:00 | 05:00 | 05:00 | 05:00 | 05:00 | 05:00 | 05:00 | 05:00 | 05:00 | 05:00 | 05:00 | 05:00 | 05:00 | Start Time |
| 16:00 | 16:00 | 16:00 | 16:00 | 16:00 | 16:00 | 16:00 | 09:00 | 09:00 | 09:00 | 09:00 | 09:00 | 09:00 | 09:00 | 09:00 | 09:00 | 09:00 | 09:00 | 09:00 | 09:00 | 09:00 | Stop Time |
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| 2 | ω | 2 | ω | | ω | 2 | _ | _ | _ | - | - | -1 | - | _ | | | _ | _ | _ | _ | Total Spots |
| \$97.00 | \$97.00 | \$97.00 | \$97.00 | \$97.00 | \$97.00 | \$97.00 | \$144.00 | \$144.00 | \$144.00 | \$144.00 | \$144.00 | \$144.00 | \$144.00 | \$144.00 | \$144.00 | \$144.00 | \$144.00 | \$144.00 | \$144.00 | \$144.00 | Unit Cost |
| \$194.00 | \$291.00 | \$194.00 | \$291.00 | \$97.00 | \$291.00 | \$194.00 | \$144.00 | \$144.00 | \$144.00 | \$144.00 | \$144.00 | \$144.00 | \$144.00 | \$144.00 | \$144.00 | \$144.00 | \$144.00 | \$144.00 | \$144.00 | \$144.00 | Total Cost |
| 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | Spot Len |
| wk1 -1x | wk1 -1x | wk1 -1x | wk1 -2x | wk1 -2x | wk1 -1x | wk1 -1x | | | | | | | | | | | | | | | Line Comment |

| Order# | 62334969 | Flight Dates | 09/19/16 - 10/02/16 | Update Date | 09/27/16 | |
|-------------------|-----------------------------------|-----------------|---------------------|------------------|---------------|-------------|
| Syscode | 7838 | Agency | Nonbox/Eisner | Version | 3 Vs. 2 | |
| System Name | Spectrum/Madison Interconnect, WI | Advertiser | Reform America Fund | Show All Lines | | |
| Market | Madison | | | Total # of Weeks | | 2 |
| | | Client Code | WGE | Total | | \$13,538.00 |
| AE | Leah Losier | Product Code | RAF | Commission | | \$2,030.70 |
| Sales Coordinator | Michael Ryan | Est Code | CLNTON0919 | Net Total | | \$11,507.30 |
| Office | Chicago | Product Name | | Total Spots | | 98 |
| Phone | (312) 527-5755 | Credit Status | | Affiliate Split | 100.0 | |
| Status | Not accepted | | | Sold On | Cost Per Spot | |
| Survey | Cable Nielsen Live+SD Jul16 | Primary Demo | Adults 35+ | GRP - | GIMP | 1 |
| 1 | | Makegood Policy | Approval Required | CPP - | CPM | , |
| Comments: 9 | 9.27 makegood, please confirm | | | | | |
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| 42 | 41 | 40 | 39 | 38 | 37 | 36 | 35 | 34 | 33 | 32 | 31 | 30 | 29 | 28 | 27 | 26 | 25 | 24 | 23 | 22 | Line |
| FXNC | FXNC | FXNC | FXNC | FXNC | FXNC | FXNC | FXNC | FXNC | FXNC | FXNC | FXNC | FXNC | FXNC | FXNC | FXNC | FXNC | FXNC | FXNC | FXNC | FXNC | Net |
| AVG. ALL WKS | AVG. ALL WKS | AVG. ALL WKS< | AVG. ALL WKS< | VARIOUS | AVG. ALL WKS | Program |
| 9/26/16 | 9/19/16 | 9/26/16 | 9/19/16 | 9/26/16 | 9/19/16 | 9/26/16 | 9/19/16 | 9/26/16 | 9/19/16 | 9/26/16 | 9/19/16 | 9/26/16 | 9/19/16 | 9/26/16 | 9/19/16 | 9/26/16 | 9/19/16 | 9/26/16 | 9/19/16 | 9/26/16 | Start Date |
| 10/2/16 | 9/25/16 | 10/2/16 | 9/25/16 | 10/2/16 | 9/25/16 | 10/2/16 | 9/25/16 | 10/2/16 | 9/25/16 | 10/2/16 | 9/25/16 | 10/2/16 | 9/25/16 | 10/2/16 | 9/25/16 | 10/2/16 | 9/25/16 | 10/2/16 | 9/25/16 | 10/2/16 | Stop Date |
| 16:00 | 16:00 | 16:00 | 16:00 | 16:00 | 16:00 | 16:00 | 16:00 | 16:00 | 16:00 | 16:00 | 16:00 | 16:00 | 16:00 | 09:00 | 09:00 | 09:00 | 09:00 | 09:00 | 09:00 | 09:00 | Start Time |
| 19:00 | 19:00 | 19:00 | 19:00 | 19:00 | 19:00 | 19:00 | 19:00 | 19:00 | 19:00 | 19:00 | 19:00 | 19:00 | 19:00 | 16:00 | 16:00 | 16:00 | 16:00 | 16:00 | 16:00 | 16:00 | Stop |
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| \$152.00 | \$152.00 | \$152.00 | \$152.00 | \$152.00 | \$152.00 | \$152.00 | \$152.00 | \$152.00 | \$152.00 | \$152.00 | \$152.00 | \$152.00 | \$152.00 | \$97.00 | \$97.00 | \$97.00 | \$97.00 | \$97.00 | \$97.00 | \$97.00 | Unit Cost |
| \$152.00 | \$152.00 | \$152.00 | \$152.00 | \$152.00 | \$152.00 | \$152.00 | \$152.00 | \$152.00 | \$152.00 | \$152.00 | \$152.00 | \$152.00 | \$152.00 | \$582.00 | \$194.00 | \$485.00 | \$97.00 | \$485.00 | \$194.00 | \$485.00 | Total Cost |
| 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | Spot Len |
| | | | | | | | | | | | | | | wk1 -1x | wk1 -1x | wk1 -2x | wk1 -2x | wk1 -1x | wk1 -1x | wk1 -1x | Line Comment |

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|--|---------------|-------|----------|---------------|-----------------|----------------|----|-----|---|--------|----------|--------|---------------|----------|--------|-------------|---------|---------------|-------------------------------|------------|----------|
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| ## 62334969 Flight Dates C9/19/16 - 10/02/16 Color Name Spectrum/Madison Interconnect, WI Advertiser Reform America Fund Spectrum/Madison Interconnect, WI Advertiser Reform America Fund Show All Lines Total # of Weeks Total # of Weeks Color Color Color Color Color Color Color Chicago Chicago Cable Nielsen Live+SD Jul16 Primary Demo Adults 35+ Cable Nielsen Live+SD Jul16 Primary Demo Adults 35+ Color | Line Comment | n ot | Spo | Total Cost | Unit Cost | Total Spots | MP | RTG | တ | တ | | | $\overline{}$ | | | | | Start Date | Program | Net | Line |
| ## 62334969 | | | | | | | | | | | | | | | | | | | | | |
| ### 62334969 | | | | | | | | | | | | | | | | | | | 9.27 makegood. please confirm | | Commen |
| ## 62334969 Flight Dates Color Coordinator Color Conde Con | | CPM | | - | SPP | | | | | | uired | Req | rova | App | Policy | akegood I | M | | | | ľ |
| ## 62334969 Flight Dates O9/19/16 - 10/02/16 Update Date O9/27/16 Ide | | GIME | | а | SRP | | | | | | | 1 | lts 35 | Adu | mo | imary De | Р | | Cable Nielsen Live+SD Jul16 | | Survey |
| ### 62334969 Flight Dates 09/19/16 - 10/02/16 Update Date 09/27/16 Update 09/27/16 Update Date 09/27/16 Update Date 09/27/16 | Per Spot | Cost | | | sold On | 100 | | | | | | | | | | | | | Not accepted | | Status |
| ## 62334969 Flight Dates 09/19/16 - 10/02/16 Update Date 09/27/16 de 7838 Agency Nonbox/Eisner Version 3 Vs. 2 m Name Spectrum/Madison Interconnect, WI Advertiser Reform America Fund Show All Lines t Madison Total # of Weeks Total # of Weeks Leah Losier Product Code RAF Commission Commission Coordinator Michael Ryan Product Name CLNTON0919 Net Total Total Spots | | 100.0 | | MAG | Affiliate Split | | | | | | | | | | SI | redit Statu | С | | (312) 527-5755 | | Phone |
| 62334969 Flight Dates 09/19/16 - 10/02/16 Update Date 09/27/16 8 7838 Agency Nonbox/Eisner Version 3 Vs. 2 Name Spectrum/Madison Interconnect, WI Advertiser Reform America Fund Show All Lines Madison Total # of Weeks Total # of Weeks Leah Losier Product Code WGE Total Commission Net Total | | | | | otal Spots | _ | | | | | | | | | me | oduct Na | P | | Chicago | | Office |
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| Kame Spectrum/Madison Interconnect, WI Flight Dates 09/19/16 - 10/02/16 Update Date Update Date Agency Nonbox/Eisner Version Name Spectrum/Madison Interconnect, WI Advertiser Reform America Fund Show All Lines | | | | eks | otal # of We | | | | | | | | | | | | | | Madison | | Market |
| 62334969 Flight Dates 09/19/16 - 10/02/16 Update Date 7838 Agency Nonbox/Eisner Version | | | | es | Show All Line | (0 | | | | und | ica F | mer | orm / | Ref | | dvertiser | A | ct, WI | Spectrum/Madison Interconne | Name | System |
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| Order# | 62334969 | Flight Dates | 09/19/16 - 10/02/16 | Update Date | 0 | 09/27/16 | |
|-------------------|-----------------------------------|-----------------|---------------------|------------------|-----|---------------|-------------|
| Syscode | 7838 | Agency | Nonbox/Eisner | Version | (1) | 3 Vs. 2 | |
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| | | Client Code | WGE | Total | | | \$13,538.00 |
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| Survey | Cable Nielsen Live+SD Jul16 | Primary Demo | Adults 35+ | GRP - | 0 | GIMP | |
| 1 | | Makegood Policy | Approval Required | CPP - | | CPM | 31 |
| Comments: | 9.27 makegood. please confirm | | | | | | |
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